



Privacy Policy

BSEWebsites.com takes your privacy seriously. The following Privacy Policy has been adopted to provide you with the best possible online experience.

I. Collecting Information. We collect information on our website in a variety of ways, depending upon how you use our site. We collect information that you voluntarily submit to us, and we also gather information anonymously to help us better understand how our site is being used and how we can better serve our customers (including information provided through the use of "cookies"). We use this information in a variety of different ways, including:

- **Cookies.** Cookies are small files that can store data on your computer. The data can include your computer's Internet Protocol address, information about how you use our site, and information about your preferences and past selections. BSEWebsites.com sets and accesses cookies on your computer. We use this information to (i) keep track of your information for your own convenience, (ii) help us optimize your online experience, and (iii) help us understand how you use our web pages. If you link to third parties from our web pages, those third parties may use their own cookies and that use is not covered by the Privacy Policy.
- **Search Criteria Polling.** You may wish to enter search criteria when looking for homes, or during other searches on our website. We may store the search criteria you enter in cookies on your computer, or we may anonymously aggregate and compile this information on our own system for our own use. You may also respond to polls or surveys that we conduct on our web pages, and we may store those responses anonymously for our use or "tag" your computer so that you can only vote once on a particular question.
- **Automatically Collected Data.** Some information about you may be automatically gathered and stored on our system whenever you visit our websites, including your Internet Protocol address, the kind of internet browser you use, and how you use our site. We may also use this information to measure and report the number of "hits" on our web pages and report this information publicly or privately (without identifying any specific users). We also track traffic patterns throughout our websites.
- **Links to Other WebSites.** Our website contains links to other "third party" websites that are not owned by BSEWebsites.com. Please be aware that those sites may collect information about you, that the collection and use of that information by those "third party" websites is outside BSEWebsites.com's control and outside the scope of this Privacy Policy, and that you should consult the privacy policy or similar policy of those websites before supplying them any of your private information. BSEWebsites.com is not responsible for the privacy policies of these "third party" websites.

II. Safeguarding Your Information. When we collect your information and store it on our servers, we use the same care with that information that we use with our own sensitive data. To ensure security, we do not request super-sensitive information from you like credit card numbers or social security numbers. While we strive to protect your personal

information and keep it confidential, BSEWebsites.com cannot ensure or warrant the security of any information you transmit to us. We will not disclose your personal information to any outside organizations for their use in marketing without your consent. BSEWebsites.com does not seek to collect personal information from children through our website, and we will delete any such information if we become aware of it. Please be aware that under certain limited circumstances we may be legally compelled to disclose your information to other parties by court order or otherwise.

III. How You Can Control the Use of Your Information. When using the Internet, always use common sense when you disclose your personal information. If you are concerned about how we collect or use certain information, you may elect not to participate in certain services or features offered by our website.

Disabling Cookies. If you are concerned about cookies that are sent between our computers and yours, you can disable this feature on your Internet browser by either (i) rejecting them automatically, or (ii) having your computer prompt you before they are accepted. This is usually found under "Internet Options" or "Preferences" on your browser. Please note though that disabling cookies may limit the features and services that are available on our website and many others.

Let Us Know of Any Improper Uses. Please contact us immediately if you suspect that the information you share with us is being used in violation of this Privacy Policy or in a manner that is annoying or offensive.

IV. Changes to this Privacy Policy. BSEWebsites.com may amend this Privacy Policy from time to time. If we make any substantial changes to this Privacy Policy, we will notify you with an announcement on our website.

V. Always Feel Free to Contact Us. If you have any questions about this Privacy Policy or any other matter, please contact us at:

BSEWebsites.com

800-659-6410

or email sales@builders-software.com

VI. Effective Date. This Privacy Policy is effective as of August 15, 2008.